

MSPwiz

IT MATCHMAKING SIMPLIFIED

Finding the Right MSP Just Got 1,000 % Easier

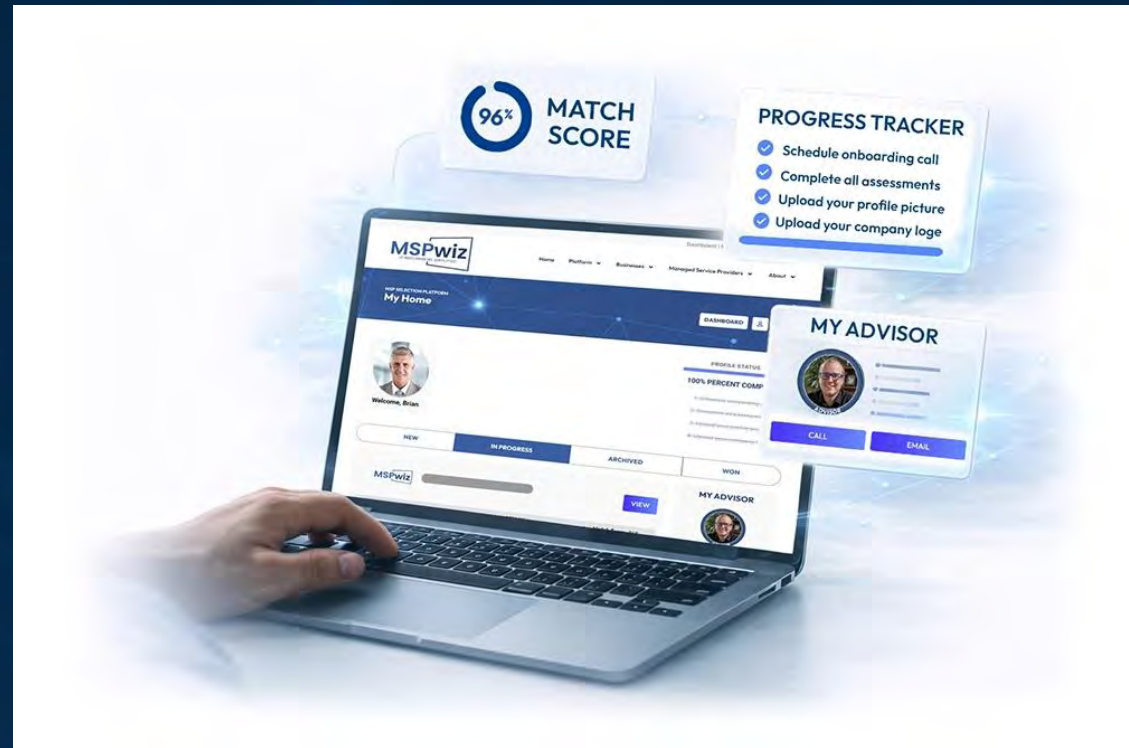


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Getting It Right

A "Match.com" for Businesses Seeking IT Support

MSPwiz is the first AI-powered platform to automate the IT matchmaking process, delivering needed efficiencies and precision to all participants.



Why It Matters

High Growth Market/Broken Process



The Global Managed Services market is on pace to reach **\$400B by 2026** and grow at a 10-15% CAGR to **reach \$1T by 2034**



Market watchers estimate 8 new MSPs are created every day, adding to the already **40,000+ MSPs** in operation today



Businesses seeking an MSP partner are drowning in choices, with no easy way to differentiate among competitors and find the right match



The current search process is broken. Over 60% of businesses are dissatisfied with the MSP they select – and **30% are ready to switch providers** altogether

A Unique Perspective on the Problem

MSPwiz founder Kevin Anderson has experienced the Business-MSP "disconnect" both as a fractional CIO hiring MSPs and as an MSP owner

These experiences + his skill in platform development sparked his interest in solving this problem through automation

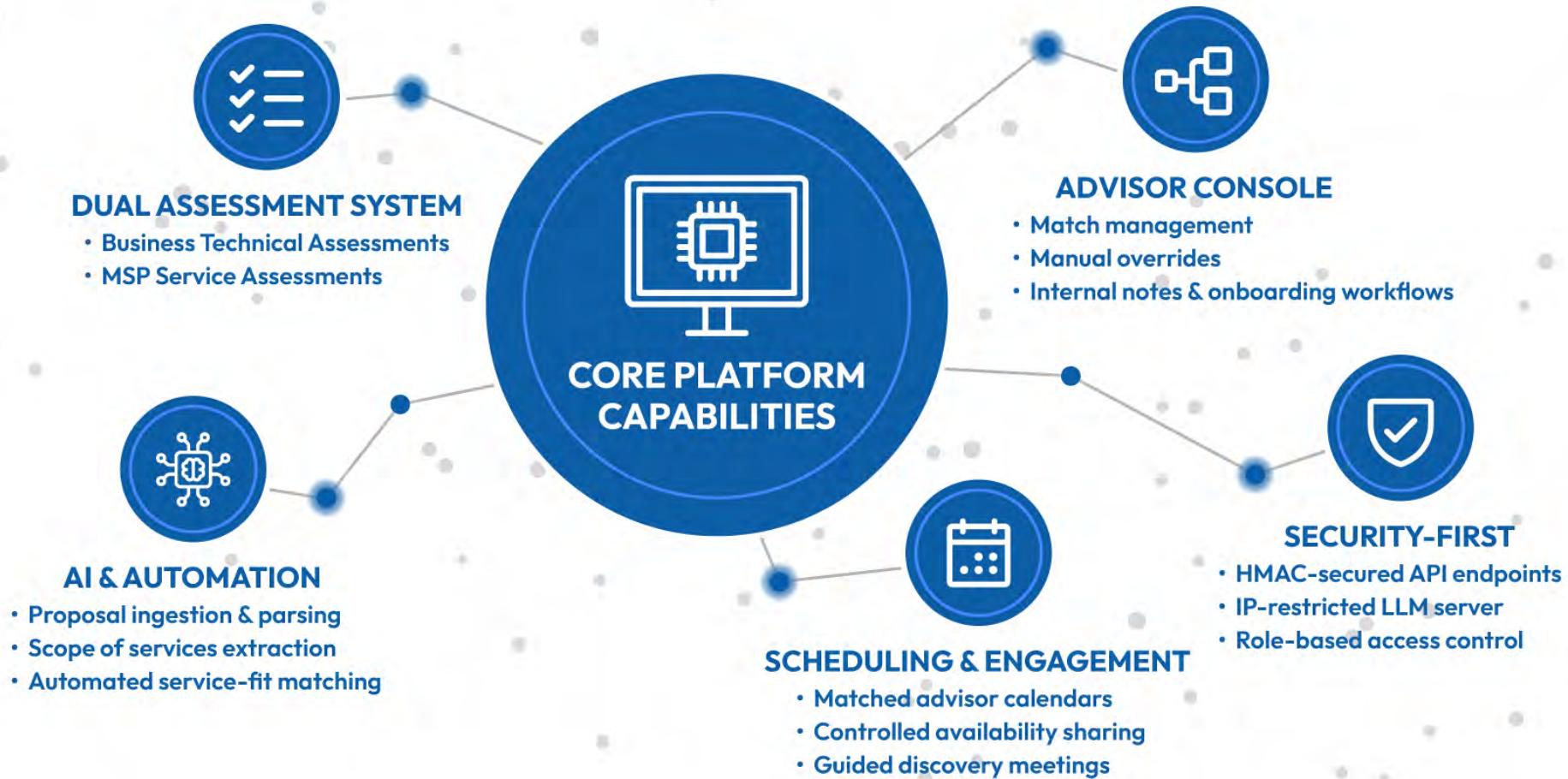


Key Insights

- This is a problem of miscommunication and misalignment
- This is a problem of limited reach and access
- These are problems tailor-made for AI and automation to solve
- This is a market ripe for digital transformation



A Platform Could Fix This



Game On!

Building a Patent-Pending Platform from Scratch



In 2024, Kevin vets idea with trusted MSP industry experts. One comments, "I had planned to do this myself after my next exit."



Kevin acquires 60+ variations of domains with IT matchmaking nomenclature



Kevin invests \$300,000 of his own money to develop custom LLM; hires dev team and builds out platform; develops "matchmaking" IP, including detailed biz/MSP assessments.



Kevin attracts new partners and funding, raising an additional \$100,000; launches platform beta November 2025

How It Works



Businesses register on platform and detail their specific IT support needs.



MSPs register on platform and detail their specific IT services



MSPwiz algorithms instantly assess business needs with MSP service capabilities, delivering the best three matches in seconds



MSPwiz guides businesses through final selection process and receives 10-12.5% monthly commission from winning MSP through lifetime of relationship

Milestones to Date

- June 2024 – Concept Formation & Research
- October 2024 – Started Development
- November 2025 – Launched Beta
- December 2026 – Formed Advisory Board
- February 2026 - Go To Market
- April 2026 – First Transaction
- May 2026
 - Patent Pending
 - Attending Web Summit Vancouver



Investor Opportunity

- High growth MSP market fueled by cybersecurity and AI tailwinds
- Clear and compelling value proposition: "We'll find your business the **right MSP fast** – and for **free**."
- Attractive business model with platform efficiencies
 - Scalability
 - High margins
 - Predictable, recurring revenue
 - High, expanding EBITDA
 - Platform is built, live, and handling first transactions

The MSPwiz Team

Leadership Team



Kevin Anderson
Founder & CEO



Sean Larson
Managing Partner



Dan Mees
Managing Partner

Advisory Board



Brian Hanify
Advisory Board Member



George Mellor
Advisory Board Member



Don Penland
Advisory Board Member



Bill Fistori
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