

ShipTrac Impact and Value to Brands

What ShipTrac Provides Brands



Optimized Shipping Margins: Increase your shipping margins by 20%-30% for bottom line revenue improvements.



Accelerated Revenue Growth: Increase Revenue by converting additional eCommerce clients and gaining more business.



Streamlined Operations: Improved efficiencies lead to higher daily shipment capacity and faster transit times to your customers.



Expanded Fulfillment Capabilities: Choose or switch to a vetted 3PL fulfillment partner from our network of 30+ U.S. locations.



Elevated Customer Experience: Strategies to reduce cart abandonment, optimize carrier selection, and improve shipping times for enhanced satisfaction.



Cost Optimization: Elimination of unnecessary systems and apps to drive down operational expenses.

Bottom Line



20%-30% Increase in Shipping Margins



15% Increase in Revenue



Increase Daily Shipment Counts



Access to Over 30 3PL Partners Across the US



Reduce Cart Abandonment



Reduce Internal Costs